



COMPANY PROFILE

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SMARTRONICS

LEAD SMART CHANGE,
SHAPE NEXT-GEN
INDUSTRY



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VISION

LEAD SMART CHANGE, SHAPE NEXT-GEN INDUSTRY

We're leading the charge in innovation, shaping the next generation of industry. Together, we'll use our expertise and cutting-edge ideas to create a lasting impact and transform the world for the better.

MISSION

- ▶ **Design and manufacture cutting-edge electronics systems and devices:**
We are dedicated to creating intelligent electronic solutions that enhance efficiency, convenience, and connectivity for individuals and businesses alike.
- ▶ **Lead digital transformation:**
We spearhead digital transformation through the design and manufacture of a diverse array of intelligent and groundbreaking products and devices.
- ▶ **Champion local innovation in Egypt:**
We foster a culture of creativity and invest in Egyptian talent to develop groundbreaking technologies that address global challenges.
- ▶ **Drive global impact:**
We transcend borders, exporting our expertise and Egyptian-made products to the world, making a positive impact on a larger scale.
- ▶ **Prioritize user experience:**
User-centricity is at the core of our design philosophy. We strive to create intuitive and user-friendly electronics that simplify lives.
- ▶ **Uphold sustainability:**
We are committed to environmentally responsible practices throughout the entire product lifecycle, from sourcing materials to end-of-life solutions.

WE ARE YOUR **ISO CERTIFIED** PARTNER

Smartronics Operates under the internationally **ISO9001 and ISO14001** standards, we prioritize exceptional quality management and environmental responsibility. This translates to consistent, reliable products and services for our customers, while minimizing our environmental footprint – a win-win for both performance and sustainability.





ELECTRONICS

CUSTOM DESIGN

In today's industrial landscape, efficiency and precision are paramount. At Smartronics, we understand the unique challenges factories face. That's why we specialize in custom electronic design solutions specifically tailored to the manufacturing environment.

Our team of experienced engineers works closely with you to identify your specific pain points, whether it's optimizing production lines, reducing downtime, or improving data collection.

We then design and develop cutting-edge electronics that seamlessly integrate with your existing systems, providing a powerful solution that streamlines operations, boosts productivity, and ultimately gives you a significant competitive edge.

The background of the slide is a photograph of a self-service kiosk. A person's hand is visible on the right side, holding a receipt that is being printed from the kiosk. The kiosk has a large screen and a receipt printer. The image is overlaid with a semi-transparent white border that follows the shape of the kiosk and the hand. The text 'SELF SERVICE KIOSKS' is centered over the image.

SELF SERVICE KIOSKS

We design and manufacture a diverse selection of custom-designed self-service kiosks, empowering businesses across industries to streamline their operations and enhance customer experiences.



ELITE KIOSK

PAYMENT & DOCUMENT KIOSK

Banks • Governments • Donations



SIMEO KIOSK

ALL IN ONE KIOSK

Banks • Telecoms • Hotels • Entertainments



SATISFACTION KIOSK

INFO & GUIDING KIOSK

Malls • Enterprises



QUEUE KIOSK

TICKETING KIOSK

Banks • Telecoms • Hospitals

SIMEO

KIOSK

SIMEO Kiosk – a self-service solution powerhouse across many domains, helping you achieve your digital transformation goals while empowering your customers to self-serve, all in one device. Empower your customers with the ability to conduct smooth transactions and experience instant interaction.

SIMEO KIOSK ADVANTAGES



Eliminating the need for large physical branches to serve customers.



Reducing the dependency on customer service representatives.



Leading to cost savings by reducing the need for staff operational costs.



Provide 24/7 availability, allowing customers to access services at any time.



Allows staff to focus on more complex support, leading to faster service delivery.



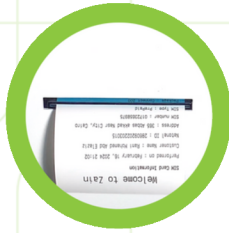
Deploying kiosks in strategic locations can expand the company reach and accessibility like high-traffic areas, shopping centers, or other locations.



Dispensing cards and
communication chips



Identifying the
National ID card



Paying via NFC, Pin
code, magnetic stripe



Printing payment
receipts

Fingerprint recognition



24 inch touch
screen



Self-payment
Device



Cards
Dispenser



Fingerprint
Device



National ID
Card Reader



Receipt
Printer



High Quality
Camera



Connection via
5G, Wifi, Wired





HOSPITALITY

We provide comprehensive hospitality and hotel solutions that meet the evolving needs of our customers and contribute to creating exceptional guest experiences.



Smart
Door Lock



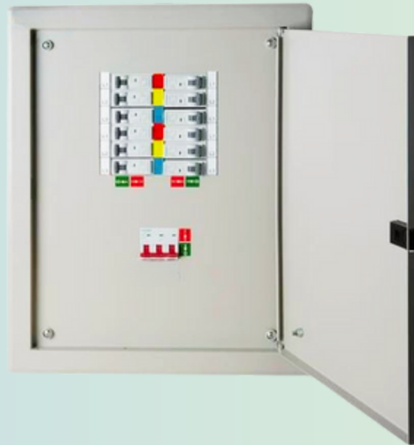
Do Not Disturb
System



Room Power
Saver



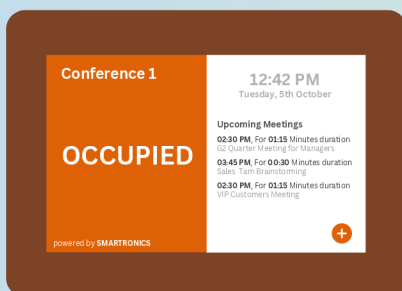
Check-In
Kiosk



Room Electric
Panel



Waiter Caller
System



Meeting Room
Manager



Guest Satisfaction
Kiosk



Parking
& Gates

The background features a dark blue and green gradient with abstract wireframe structures of buildings and glowing lines, suggesting a futuristic or technological theme. A white rounded rectangle frames the central text.

SMART **SOLUTIONS**

We pioneer intelligent solutions at the forefront of IoT and electronics, designing and manufacturing products that transform how you connect, operate, and thrive.

QSKIP - Queue Management System

Smartronics proudly presents the "QSkip" Customer Queue Management System, a comprehensive solution designed to streamline your customer service processes and enhance overall customer experience.

QSkip Streamline queues & save costs.

- **Reduces wait times:** Customers get served faster with any available window.
- **Smart alerts:** SMS/Whatsapp notifications for service turns.
- **Cost-effective:** Saves on staffing & easy setup.
- **Wireless & mobile:** Easy to install & move.



ADBench - Smart bench turns wait time into delight

Transform ordinary waiting areas into vibrant hubs for connection and relaxation. Introducing ADBench, the smart bench that elevates the outdoor experience with cutting-edge technology and stylish design.

More than a seat, it's an experience.

- **Engaging touchscreen:** News, games, social media, ads.
- **Relaxing haven:** Solar lighting, phone charging, comfy seats.
- **Sustainable & durable:** Solar-powered, all-weather design.



OUR DEVICES



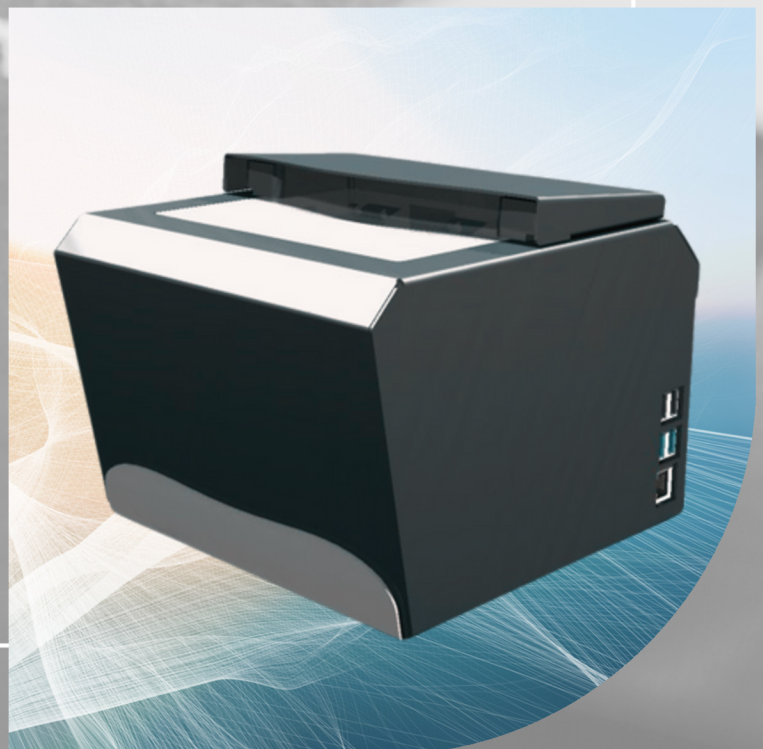
We proudly design and manufacture our own cutting-edge solutions for secure identification, with intelligent passport and card scanners, and advanced tracking devices.

Scanify

Passport

Scanify Passport - All in one scanning solution.

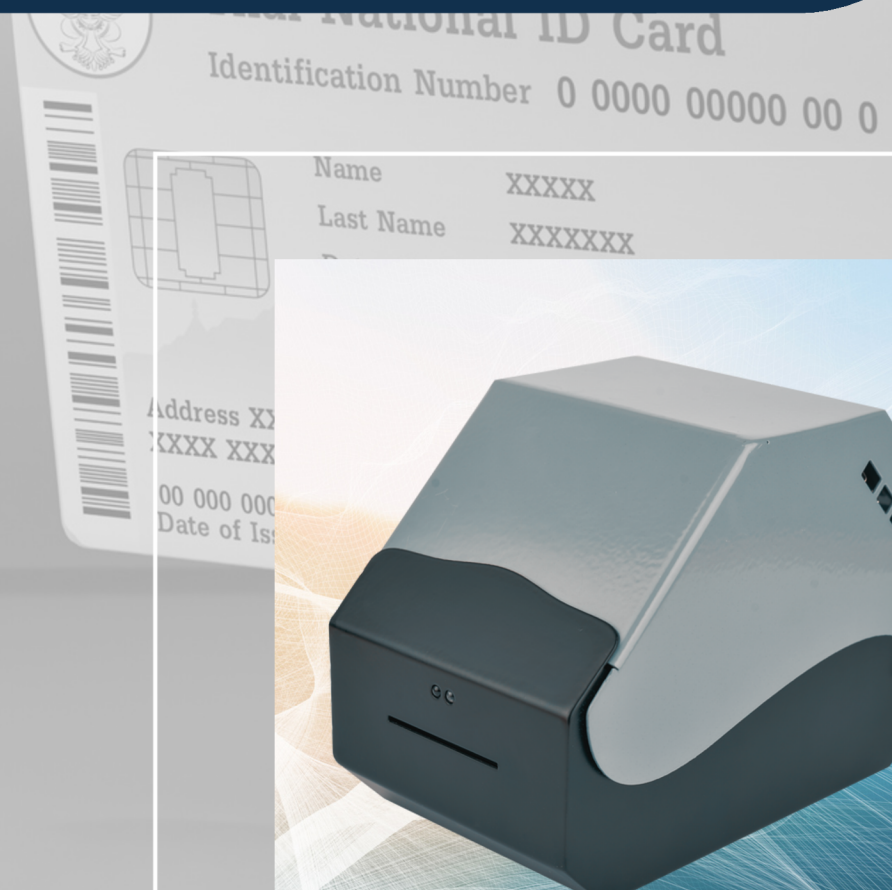
- **One-stop solution:** Scans **Passports and all card types** (ID, licenses, credit cards) in seconds with AI for fast data extraction.
- **Boost efficiency:** Save time and money by ditching separate scanners and computers.
- **Effortless data management:** AI extracts and transforms data for easy access and use.
- **Proudly Egyptian:** Support local innovation with this high-quality product.



Scanify Card

Scanify Card - Simplify Card Scanning.

- **One-stop solution:** Scans **all card types** (ID, licenses, credit cards) in seconds with AI for fast data extraction.
- **Boost efficiency:** Save time and money by ditching separate scanners and computers.
- **Double the speed:** Innovative design scans both sides seamlessly, eliminating delays.
- **Effortless data management:** AI extracts and transforms data for easy access and use.
- **Proudly Egyptian:** Support local innovation with this high-quality product.



TRACKING SOLUTIONS & DEVICES

Track Smarter, Control More. Made in Egypt.

We are a leading manufacturer of high-quality tracking devices, offering a comprehensive tracking system that empowers you to monitor and manage your assets effectively. Our system boasts a range of advanced features, ensuring you always have a clear picture of your fleet's location and performance.

Powerful Tracking System:

- **Real-time location:** Monitor assets instantly.
- **Detailed history & alerts:** Gain insights, react quickly.
- **Customizable reports:** See what matters most.
- **User-friendly interface:** Easy for everyone.
- **Scalable & adaptable:** Grows with your needs.

Reliable Hardware & Secure Data:

- **Egyptian-made tracking devices:** Built to last.
- **Encrypted data:** Your privacy is our priority.





MAINTENANCE & CUSTOMER SUPPORT

Minimize downtime and maximize productivity with our expert team at your back, Our highly experienced technicians possess a wealth of knowledge to ensure top-notch maintenance for your equipment. But expert maintenance is just half the story.

We prioritize exceptional customer care, offering 24/7 support to address any concerns you have. Whether it's a routine question or an urgent issue, our friendly and reliable representatives are readily available to provide prompt assistance.

Your satisfaction is our top priority, and we go the extra mile to ensure your equipment runs smoothly and efficiently. This allows you to focus on what matters most – running your business with confidence and achieving your goals.

The image shows a low-angle, upward-looking view of a modern skyscraper with a glass facade, tinted in a greenish-yellow color. A dark blue rectangular box with rounded corners is centered over the image. Inside this box, the company logo 'smartronics' is displayed in a stylized font, with 'smar' in green and 'tronics' in blue. Below the logo, the tagline 'LEAD SMART CHANGE, SHAPE NEXT-GEN INDUSTRY' is written in white, uppercase letters. A thin white line outlines the blue box.

smartronics

LEAD SMART CHANGE,
SHAPE NEXT-GEN
INDUSTRY

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